





# WHY CASSIA



At CASSIA  
choice is the ultimate luxury

After more than 20 years of operating premium hotels and resorts, Banyan Tree has created a global brand in a completely new space for the group.

Having identified a niche in the market, Banyan Tree brings its expertise in design and innovation to create an exciting and bold new proposition in the serviced apartment sector.

Merging Banyan Tree's strengths in hospitality and property sales, Cassia provides affordable holiday homes for the growing middle-class while creating a hospitality product that meets the demands of today's travellers.

Banyan Tree brings quality and innovation to its newest product, Cassia, setting the stage for hotel residences of the future.





# INVEST

## IN CASSIA

Banyan Tree Group's expertise in resort operations, revenue management, and sales and marketing makes Cassia an attractive investment option for owners. Proximity to existing properties, affordable price points and lower operating costs via a unique service model offers potential investment returns as well as lifestyle benefits.





# CASSIA

STAY IN

Cassia offers guests a dynamic living experience with cleverly configured spaces to suit every lifestyle.

With a focus on design and innovation, each Cassia development will boast original features such as mezzanine areas and 24-hour seamless connectivity, for comfortable, fuss-free living.

With a wide array of facilities including a pool, gym, mini convenience mart, home delivery service and touch-screen concierge, guests can be assured that they will be well looked after.





## THE CASSIA EXPERIENCE

### RELAX

- **Size to suit:** With one and two-bedroom units, there is one for every budget
- **Compact yet spacious:** Rooms are completely modular to allow for space to be maximised
- **Designed for comfort:** Self-sufficient living spaces and a kitchenette that provides a home away from home

### UNWIND

- **Get social:** The Social Hub is a stylish gathering spot to mingle or chill out
- **Unique service model:** Well trained staff perform multiple roles
- **Lifestyle focused:** A choice menu of services for a completely personalised experience

CASSIA BERUWALA



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